

Completing a Merger or Acquisition

Perform due diligence, unite the businesses and optimize performance

Buying and selling businesses successfully requires market intelligence, resources, and the ability to execute, fast. Gordon Brothers provides a solution that is impactful at every stage of the transaction. We provide valuation, advisory, and asset management services that help clients:

Due Diligence

- Pay a fair price for the business or for the specific interest in the business
- Obtain asset-based loans by valuing the business, intangible assets, machinery, inventory, real estate, and accounts receivable
- Validate the feasibility of the business plan
- Capture industry intelligence with a market study

Transaction Support

- Accurately establish books and records by allocating the purchase price of the transaction to the acquired assets
- Value stock issued as compensation
- Provide fresh start accounting in bankruptcy matters
- Right-size insurance coverage

Performance Optimization

- Optimize borrowing power with routine appraisal updates
- Maximize federal depreciation expense with a cost segregation analysis
- Generate tax savings from real and personal property appeals
- Optimize assets with buy/sell and redeployment strategies
- Generate cash by selling surplus or non-strategic assets
- Accelerate business growth and identify acquisition target with strategic planning
- Overcome business challenges by assisting with problem solving and crisis management